

Hi there,

It's official! Cheryl Cole's body is the one Britain fantasises about the most.

The results of the Zotrim Fantasy Body Survey are in – revealing which celebrities have our fantasy body.

Below is a taster for you, please get in touch if you'd like to know the results by age group or region – you'll be surprised by the results! Also get in touch if you'd like images or further information and samples of Zotrim.

I look forward to hearing from you.

Kind regards,
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CHERYL COLE IS BRITAIN'S FAVOURITE FANTASY BODY

Men and women across the UK have rated Cheryl Cole as their ultimate fantasy body, according to a new survey commissioned by Zotrim - a natural slimming aid.

The result is sure to rile fellow X-Factor judge Dannii Minogue, who was in joint second place with our very own Nigella Lawson.

The "Zotrim Fantasy Body Survey" found that 15% of Britons rated Cheryl Cole's slim silhouette as their fantasy body, while Dannii Minogue trailed behind her with 11% of the vote¹.

Tensions between the two judges have heated up in the last few days, with reports that Dannii is resorting to drastic surgery in an attempt to look as sexy as her new colleague².

But it could be worse for Dannii... Lily Allen, who has struggled to maintain a steady weight over the last year, came in at last place with just two per cent of the vote.

¹ Survey conducted by YouGov, June 2008. Sample size 2,024

² http://www.osoblog.tv/2008/06/cheryl_cole_vs_dannii_minogue.html

<http://www.mirror.co.uk/news/topstories/2008/06/28/judges-cheryl-cole-and-dannii-minogue-go-head-to-head-in-x-factor-talon-contest-89520-20623713/>

The YouGov survey commissioned by Zotrim, a natural slimming aid, asked more than 2,000 UK residents to pick from a list which celebrity has their fantasy body. The full results were:

- Cheryl Cole – 15%
- Dannii Minogue – 11%
- Nigella Lawson – 11%
- Mel B – 9%
- Madonna – 5%
- Lily Allen – 2%

Zotrim is scientifically proven to slow the rate of stomach emptying. Made from a combination of three South American herbs - Yerba Mate, Guarana and Damiana - Zotrim works by making you feel fuller for longer, helping you reduce portion size and curb between-meals snacking.

Zotrim, £21.95 for one month's supply, is available from Boots, Tesco, Superdrug, Waitrose, Sainsbury's, Lloyd's pharmacy, Holland & Barrett and good health food stores. Mail order direct from Nature's Remedies on 0845 345 0724. For more information visit www.zotrim.com

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For more information, images or samples please contact Zoë Hooper or Siarah Khan at CCD PR on 020 7434 4100 or zoe@ccdpr.com